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1. PURPOSE

The purpose of this instruction is to specify the rules for the use of KingCert's logo.

2. SCOPE:

This instruction covers the use of KingCert's logo and the rules governing the logo of the respective accreditation body.

3. DEFNITIONS:

3.1. Logo: It is a stylized symbol that KingCert uses as its introductory purpose. At the same time, it is used as a brand.

4. APPLICATION

4.1. Certification Logo Usage

- **4.1.1.** KingCert has obtained the right to use the logo that is in the appendix of this instruction from the Bulgarian Patent Office with the registration number of TMBG201800000137865
- **4.1.2.** The KingCert certification logo can be used by companies that have been successfully audited.
- **4.1.3.** KingCert also delivers this instruction along with the certificate to customers which certification decision was taken. The most current version of this instruction is always available on KingCert's website (www.KingCert.com).
- **4.1.4.** Companies that qualify to receive a certificate from KingCert must use the KingCert's certification logo and certificate in accordance with the terms of this instruction.
- **4.1.5.** It cannot be implied that KingCert is responsible for the content of the document or the activity involved with the KingCert's certification logo.
- **4.1.6.** The KingCert's certification logo and certificate may not be used in sections that are out of certificate scope. If the certified organization has more than one branch and some of these branches have been certified, the certification logo must be used only by the certified branches. If a common form is used in all branches, the certification logo of KingCert can be used in the document, but it should be clearly indicated which branches are certified right next to the certification logo.
- **4.1.7.** If the KingCert's certification logo and certificate is used in a misleading or improper way, all legal rights belong to KingCert and all rights of KingCert are reserved.
- **4.1.8.** KingCert's certification logos (see:4.1.17); Cannot be used on product packaging. (The expression "Product packaging" shall be deemed to be the part of the product that has not been separated or damaged and may mean a product that can be touched directly or a product contained in a separate package, can, etc.) Type labels and identification plates are considered as part of the product. The statement must not imply that the product, process or service has been certified in any way. Subject described in table which is in an article 4.16.

If the use of the certification logo on the product packaging is to be carried out according to all the information in this order, the following information must be included on the product packaging (provided that the table and explanations in point 4.16 are considered):

- The definition of the certified client (such as a brand or name)

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- The type of management system (e.g., quality, environment, etc.) and the implemented standard,
- Certification body which regulates the certificate.
- **4.1.9.** It can be used in conjunction with a statement that the certificate on the outer packaging used for the transportation of products is given to the management system, not the product.
- **4.1.10.** Inspection and audit organization or other organizations certified with Management System Certification by KingCert cannot use KingCert's certification logo for its test reports, calibration and inspection reports, laboratory tests or certificates.
- **4.1.11.** Organizations certified by KingCert may use the certification logo for advertisement and brochure. (Requirements in the article 4.1.16)
- **4.1.12.** The company must immediately stop using the certification logo after expiry date of the certificate.
- **4.1.13.** The use of the certification logo should be stopped immediately if the certificate is suspended or withdrawn.
- **4.1.14.** If the use of the certification logo is detected other than this instruction, it shall be treated according to the legal regulations. It is stated in contracts made with this company.
- **4.1.15.** The document and the certification logo cannot be transferred to the third party.
- **4.1.16.** Terms of use of the KingCert Certification logo (see: 4.1.17);

The KingCert Certification Logo Use	On the product (*a)	On Large Boxes Used for Product Transportation etc. (*b)	On Advertisement Brochure etc.
Without explanation	May not be used	May not be used	May be used (*d)
With (*c) explanation	May not be used	May be used (*d)	May be used (*d)

^{*}a. Product; It may be a tangible product, or a single part of it may be in a package or box.

*c. It must be a clear statement "(This product) has been produced in an enterprise that has been certified in accordance with Quality Management System ISO 9001 standard."

*d. It may be used provided that it complies with the other conditions specified in these rules.

^{*}b. It may be an outer package made of cardboard or other material that may not reach the end user.



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ISO 22000 Belgelendirme Faaliyetleri İçin Gereklilikler

KingCert tarafından belgelendirilmiş firma üründe veya ürün ambalajında GGYS belgelendirme işaretinin kullanamaz. Ürün ambalajı, hem birincil ambalaj (ürünü içeren) hem de herhangi bir dış veya ikincil ambalaj olmak üzere, tüm ürün ambalajlarını kapsar.

KingCert tarafından belgelendirilmiş firma, belgelendirilmiş bir GGYS'ye sahip olduğuna ilişkin ürün ambalajı üzerinde herhangi bir beyanın kullanılmasına izin vermemelidir. Bu gereklilik, hem birincil ambalaj (ürünü içeren) hem de herhangi bir dış veya ikincil ambalaj olmak üzere tüm ürün ambalajlarını içerir.

4.1.17. The KingCert Certification Mark Samples















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4.2. Use of Accreditation Body and IAF MLA Mark

- **4.2.1.** The Mark of the Accreditation Body which is IAS (International Accreditation Service) shall not be used alone. Use must be in accordance with above mentioned clause 4.1 and its sub-clauses.
- **4.2.2.** Visual work related to the use of logo which contains the Mark of Accreditation Body and can be used by KingCert certified organizations only in the way as provided in clause 4.1.17.
- **4.2.3.** Certification Mark which also contains the Mark of Accreditation Body shall be used <u>at least</u> five (5) centimeters wide.



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- **4.2.4.** Organizations certified by KingCert have accepted all the terms in IAS's published guide document and are obliged to comply with the requirements set out here for implementation. (You can obtain up-to-date version of the relevant guide document from the IAS's website.)
- **4.2.5.** Provided that the KingCert Certification Mark (including the Accreditation Body Mark) is remained as it is shown in clause 4.1.17;
- **4.2.5.1.** The certificate obtained by the certified organization can be used in stationery, advertising, presentation and similar materials if it is within the scope of accreditation. Cannot be used on business cards. "Presentation Materials" term is used for packaging and promotional materials.
- **4.2.5.2.** The Accreditation Body Mark and KingCert Certification Mark cannot be used in separate locations and in different sizes and in a way that will dominate each other. The format in clause 4.1.17 cannot be changed.
- **4.2.5.3.** The KingCert Certification Mark (including Accreditation Body Mark) cannot be used more than once on the same material.
- **4.2.5.4.** The KingCert Certification Mark (including Accreditation Body Mark) cannot be used on vehicles, buildings and / or flags.
- **4.2.6.** Customers certified by KingCert shall not use the IAF logo and / or the IAF MLA Mark on their products in any way.
- **4.2.7.** KingCert monitor and control its certified customers to prevent incorrect references and / or misleading use.
- **4.2.8.** Customers certified by KingCert shall indemnify the relevant parties against loss that may arise from improper use of KingCert's or accreditation body's (IAS) or IAF's mark and logos and breach of other clauses defined in this instruction.

Resource:

ISO Guide 62/EA 7/01 IAS Guides

4.3. Certificate Usage

- **4.3.1.** The certified organization must comply with all terms and conditions contained in signed FR.05. Offer and Contract Form, while sharing the certification status with public through media such as internet, documents, brochures or advertisements or other documents.
- **4.3.2.** The KingCert certificate and / or any part of this certificate should not be used in a misleading or inappropriate way, this instruction explains what misleading and inappropriate uses are. For this reason, if the KingCert document is misleading or improperly used, all legal rights belong to KingCert and all rights of KingCert are reserved.
- **4.3.3.** The firm must immediately stop using the document as the document expires, suspends, and / or withdraw. If it is determined that the use of the certificate has not been stopped, actions shall be taken in accordance with the legal regulations. This is singled by a company through FR.05. Offer and Contract Form.

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- **4.3.4.** When the scope of certification, which is written on the certificate for any reason, is narrowed, the use of the company must change certification logo, certificate and all advertising materials in accordance with this reduction.
- **4.3.5.** The fact that the management system has been certified does not allow the certification body to use it in such a way as to give the impression that it is a product (including service) or process certification.
- **4.3.6.** The KingCert system certificate is valid for the company and the address that have been certified. If the branches of the company are not under the scope of the audit, in other words, if the addresses do not appear on the certificate, the KingCert system certificate cannot be used. Otherwise it is considered as misleading and improper use. In this case, the rules in clause 4.2.2 shall be implemented.

4.4. Consultancy for possible problems

If you are unsure or doubtful about the method of use specified in this instruction, please consult KingCert, and we may solve any problems that may arise in this framework.